

**INTERACTIVE PLATFORMS: A NEW PERSPECTIVE
ON LEARNING ENGLISH**

Qabulbayeva Sevara Baltabay kizi

*Samarkand State Institute of Foreign languages,
student of 3rd level bachelor's bachelor.*

kobulboyevasevara@gmail.com

Tuygunova Shohsanam Alijon kizi,

Teacher at Samarkand State Institute of Foreign Languages,

tuygunovashohsanam@gmail.com

Abstract: *This overview investigates how interactive platforms —such as Duolingo, Babbel, and Rosetta Stone have transformed English language learning through innovative teaching methods. Each innovative technologies and engaging teaching methodologies, these platforms provide personalized, unique strategies, motivation for learners and making English learning more enjoyable for a global audience.*

Key Words: *Digital learning ,language tools, user engagement, personalized learning, communication skills, immersive techniques.*

**Интерактивные платформы : новый взгляд на изучение
английского языка**

Аннотация: *Этот обзор исследует, как интерактивные платформы, такие как Duolingo, Babbel и Rosetta Stone, преобразовали обучение английскому языку с помощью инновационных методов обучения. Благодаря новейшим технологиям и увлекательным методикам преподавания эти платформы предлагают персонализированные, уникальные стратегии и создают мотивацию для учащихся, делая изучение английского языка более увлекательным для глобальной аудитории.*

Ключевые слова: *цифровое обучение, языковые инструменты, вовлечение пользователей, персонализированное обучение, коммуникативные навыки, иммерсивные методы.*

Interfaol platformalar: ingliz tilini o'rganishda yangi nuqtayi nazar

Annotatsiya: *Ushbu ko'rinishdagi interaktiv platformalar sifatida (Duolingo, Babbel va Rosetta Stone) ingliz tilini o'rganish jarayonini qanday innovatsion ta'lim usullari orqali o'zgartirganini o'rganadi. Har bir innovatsion texnologiya qiziqarli ta'lim metodikalariga ega bo'lib, bu platformalar o'quvchilar uchun shaxsiylashtirilgan, noyob strategiyalar va motivatsiya taqdim etib, ingliz tilini o'rganishni butun auditoriya uchun yanada yoqimli qiladi.*

Kalit so'zlar: *Raqamli o'rganish, til vositalari, foydalanuvchilarni jalb qilish, shaxsiylashtirilgan ta'lim, muloqot qobiliyatlari, immersiv texnikalar.*

Introduction: In today's digital age, technology has transformed language learning, moving away from traditional classroom settings to more interactive and flexible approaches. Digital technology has revolutionized language learning. Apps like Duolingo, Babbel, and Rosetta Stone provide engaging and enjoyable ways to learn new languages. By incorporating gamification, these apps help keep learners motivated. Additionally, their availability on mobile devices enables students to practice during spare moments throughout the day, reinforcing their skills. [1] By employing innovative teaching methods including real-world application, and immersive experiences, these platforms cater to various learning styles and needs. This overview will explore the unique features and methodologies of these popular platforms, highlighting how they are transforming English language education.

1. *Duolingo: gamification and bite-sized learning.* Duolingo has captured the attention of millions due to its engaging gamified approach to language learning. These apps create a relaxed learning environment and encourage students

to take more responsibility for their own learning. [2] Duolingo is a free language-learning app that uses gamification to engage users. The platform transforms lessons into engaging games, complete challenges, and unlock levels as they progress. It offers bite-sized lessons that incorporate reading, writing, listening, and speaking exercises. This competitive aspect motivates learners to practice regularly and fosters a sense of achievement and community.

The bite-sized lessons focus on vocabulary, grammar, and pronunciation, making it easy for users to integrate language practice into their daily routines and it suitable for learners of all backgrounds. Additionally, Duolingo employs spaced repetition, a technique that support learning by revisiting material at strategically timed intervals. Besides that , this method helps to build confidence in language skills.

2.Babbel: conversational focus and real-life context. Babbel distinguishes itself by focusing on real-life conversation skills and practical vocabulary. It is designed for learners everyday scenarios, such as ordering food, making small talk, or discussing travel plans. allowing learners to acquire language skills that can be immediately applied in real-world contexts. Students often prefer using platforms like Duolingo and Babbel for language learning, believing these tools can help them achieve better grades. Many would embrace educational content delivered through multimedia.[3]

The platform also emphasizes interactive dialogues and conversation simulations enabling users to practice speaking and listening in a supportive environment. Besides that, Babbel uses speech recognition technology that helps users improve pronunciation by providing immediate feedback. The structured lesson progression ensures that learners through a logical progression, reinforcing foundational concepts while building confidence and fluency.

2.Rosetta Stone: immersive learning and intuitive understanding. Rosetta Stone is renowned for its immersive and intuitive learning, which encourages learners to think and understand the language without relying on direct translation, using images, audio, and text to convey meaning think and understand the

language. Rosetta Stone, Duolingo, and Babbel combine structured lessons with the flexibility for learners to study anytime and anywhere, a blend often called nonformal learning. [4] This method mirrors the natural language process, making it particularly effective for learners who prefer a more intuitive approach.

With its focus on pronunciation, Rosetta Stone advanced speech recognition technology allows users to practice speaking and receive feedback on by comparing their pronunciation to that of native speakers. Additionally, visual and contextual learning cues are used to reinforce vocabulary and grammar, enhancing memory retention. This commitment to immersive lessons are conducted entirely in the target language, encouraging learners to think and respond in English.

Conclusion . Interactive platforms such as Duolingo, Babbel, and Rosetta Stone offer effective methods revolutionizing the way individuals learn English. By harnessing the power of technology provide different learning styles and effective learning experiences. Through gamification, practical scenarios, and immersive experiences, these platforms not only teach English but also confidence to communicate effectively in an increasingly interconnected world and providing even richer learning experiences.

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